

Issued by:
Against Breast Cancer
Leathem House, 13 Napier Court,
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PRESS RELEASE

8th September 2011

Remember Against Breast Cancer In Your Will

Jeanne Chattoe, Trustee and fundraiser for Abingdon charity Against Breast Cancer is lending her name to a national campaign 'Remember A Charity In Your Will' that is marked from 12th – 18th September 2011 .

Jeanne has made public her decision to dedicate a legacy in her Will to Against Breast Cancer as she has lived close to the disease for most of her adult life. Jeanne's beloved sister Delia was lost to breast cancer at just 41 and in a cruel twist of fate Jeanne was also diagnosed in 1998. Fortunately she has made a full recovery.

'Remember A Charity In Your Will' is a campaign that's highlighting the fact that charitable legacies are the foundation for many good causes in the UK and are vital in continuing their good work. Death defying stuntman Rocky Taylor knows only too well the importance of making a Will and can be seen on TV and the web setting himself on fire to highlight the Remember a Charity cause. To view his amazing stunts go to: www.facebook.com/rememberacharity

According to their website 74% of the UK population support charities and when asked 35% of people say they would happily leave a gift in their Will once family and friends had been provided for. The problem is that only 7% actually do!

Just a small shift in behavior by individuals could make a huge difference and Against Breast Cancer would like the public to consider making a legacy to them to support their dedicated research into a disease that claims over 12,000 lives a year in the UK .

Jeanne says 'I am a passionate supporter of Against Breast Cancer and in my lifetime I have raised over £200,000 for the charity. I want to ensure that even when I'm no longer here to fundraise, I will still be helping them to continue their research work. I believe there is hope for the future but we need to discover much more about breast cancer in order to detect and treat is effectively. It was a natural step for me to include a bequest in my Will and it was easy to organise with my solicitor.'

Jeanne has been recognised for the incredible work she has done for the charity over the years by being nominated to become an Olympic 2012 torch bearer and she is hoping hear soon if she had got through to the next stage.

- ENDS -

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Registered charity number 1121258

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Note to editors

Images are available on request

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Against Breast Cancer

Against Breast Cancer is a charity dedicated to funding ground breaking research to improve detection and increase survival after breast cancer diagnosis. Our expert scientists use one of the largest collections of breast cancer patient samples in the UK to look for vital information that could identify the spread of the disease.

More women are surviving breast cancer every year. Against Breast Cancer's research looks at the whole woman through three interlinked areas of research - biochemistry, immunology, and diet and lifestyle. The charity's research is studying new ways that could help doctors identify and treat secondary breast cancer faster and more effectively and our ultimate aim is to find a vaccine.

The charity's national Diet & Lifestyle study is one of the largest in the world looking at the effects of diet, lifestyle and complementary treatments on breast cancer and long-term survival. Support is vital for Against Breast Cancer if it is to continue its innovative research to develop ways to improve detection and survival after diagnosis so women and men can look forward to a future free of breast cancer.

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